

# PATROZINIA

FIRST PROFESSIONAL PLATFORM SPONSORSHIP AND  
SPONSORSHIP OF EVENTS SPORTS COMPETITIONS.



PATROZINIA

[Patrozinia@tvSPORT.es](mailto:Patrozinia@tvSPORT.es)

Phone number : (+34) 633 498 289

[www.tvSPORT.es/patrozinia](http://www.tvSPORT.es/patrozinia)

**TERMS OF USE OF PATROZINIA**

In compliance with Law 34/2002 of 11 July, of the Information Society and Electronic Commerce (LSSI), it is hereby established, the General Conditions of Use of property **PATROZINIA** vertical application Technology established in C / Avenida de Cataluña, nº 16 03540 - Alicante, registered in the Commercial Registry of Madrid protocol number 594, Volume 17878 Folio 124 sheet No. M308554 CIF: B83367888 (hereinafter TV).

Also, the brand and the domain **PATROZINIA** owned Tecnología Vertical [www.patrozinia.es](http://www.patrozinia.es) and [www.TVSport.es](http://www.TVSport.es), property of E. Francisco Mateo.

Using **PATROZINIA** attributes the condition of user of the same, defined as any person, natural or legal, including unincorporated entities, accessing **PATROZINIA**.

All **PATROZINIA** registered user becomes a participant in the ownership of TV SYSTEM. At the time of "OK" the General Conditions, the Unitholder will be bound contractually TV. The use by the user of **PATROZINIA** site implies accepting and expressly adheres unreservedly to these General Terms and Conditions or Privacy Policy at any given time are posted.

## 1. General conditions

### 1.1. Object

PATROZINIA is a registered trademark, filed in the environment called [www.TVSport.es](http://www.TVSport.es), the first application-oriented sponsorship and sponsorship of sporting events professionally sports portal. PATROZINIA is a creative and open to other forms of healthy business relationship SYSTEM. It is a platform for the dissemination brokerage, purchase and sale of sponsorship and sponsorship of sports events and competitions. The participating companies operating within PATROZINIA up the SYSTEM.

The aim of the SYSTEM is based on bringing together companies and sports entities, under the idea of joining an environment of health promotion, sponsoring and sponsoring want to do sports events and competitions, making known their names and / or brands commercial as well as encouraging and facilitating the physical exercise within the business through active participation within the company staff in those competitions.

PATROZINIA is a computer application environment and which are contacted;

From one side:

Sports clubs, sports clubs, active tourism companies, public and private organizations, events managers and generally any legal entity that organizes and / or manage sporting competitions from any discipline and category, and that has an intra-community VAT number or tax identification number . Forward "**Sponsored**" will be called.

From elsewhere:

*Any legal entity or legally constituted private company who are interested in spreading their brand name or trademarks of those who have a VAT number or tax identification number of intra sponsoring racing events offered on the portal under the brand **PATROZINIA**, hereinafter it will be called "**Sponsor**". .*

The privacy terms and conditions are set forth in [www.TVSport.es](http://www.TVSport.es), to which must be added the inherent service provided by **PATROZINIA** and listed below.

### 1.2. Access

**1.2.1.** For access to the portal will be necessary **PATROZINIA** User Registration. This registration is free and will take place in the form that point expressly in the service itself, entering the data that are requested for each case..

**1.2.2.** Before starting operations, PATROZINIA validate each Participating by such means as it deems appropriate in order to verify their legal status and the existence of actual and operational business or professional activity. The user will be required to refer to the documentation PATROZINIA deems appropriate in order to carry out such validation.

**1.2.3.** The user is responsible for the accuracy of the data provided during registration.

**1.2.4.** When the user to register to create an account which will be accessed by a user name or email address, and a password chosen by the user. PATROZINIA will not disclose the password to third parties and will never ask the user for their password.

**1.2.5.** When the user logs on behalf of a company, you represent be an administrator or legal representative of the same and so provide evidence to irrefutably PATROZINIA.

**1.2.6.** User validation implies the possibility of automatic start operating in PATROZINIA under the conditions of the SYSTEM itself and therefore automatically becomes a participant in the SYSTEM.

**1.2.7.** PATROZINIA reserves the right to extend the rights of unitholders at a certain time in exchange for payment or subscription to a Premium Account.

### **1.3. Use of PATROZINIA**

The Participant agrees to use the portal PATROZINIA and its contents, as provided in these Terms and according to law, morals and public order.

It also undertakes not to use the website for illicit purposes or constitute an offense, which infringe the rights of third parties that violate any other applicable legal standards.

The Participant acknowledges and agrees that the use of content and services offered by PATROZINIA is at your sole risk and responsibility.

The Participant agrees to:

- Provide your profile true and accurate data.
- Communicate PATROZINIA modifying data in order to keep them updated.
- No act falsely and lack of power on behalf of other natural or legal persons.
- No broadcast, transmit or make available to third parties through PATROZINIA, any information or content element that undermines fundamental rights and public freedoms recognized constitutionally and in international treaties.
- Respect applicable laws when using the website PATROZINIA.
- Do not impersonate other participants using their registration passwords to access PATROZINIA.

## TERMS OF USE OF PATROZINIA

- Not to enter or disseminate any information accurate, false or ambiguous content so as to mislead the recipients of information.
- No broadcast, transmit or make available to third parties any information or content element that involves a violation of the current Law on Protection of Personal Data.
- Do not engage in practices that involve unfair competition and respect the average market prices of the products and services advertised on PATROZINIA.
- SPONSORS sell at the same price outside PATROZINIA, not inflating their prices on their sales through the platform.
- Having a responsible participation and business seriously, scrupulously fulfilling its commitments to the other Shareholders and obligations under these Terms.

### 1.4. Intellectual property

THE PATROZINIA SYSTEM, all its contents, information and materials contained therein, the structure, selection, arrangement and presentation of its contents and the computer programs used in relation thereto are protected by copyright and industrial ownership TV or third parties..

Unless it was authorized by sponsorship or, where appropriate, by other owners of the corresponding rights, or unless it is legally permitted, the user can not reproduce, transform, modify, disassemble, reverse engineer, distribute, rent, loan , make available or allow public access through any form of public communication of any of the elements mentioned in the previous paragraph.

Intellectual property as images, logo, etc. They are property of its owner, being them responsible of any conflict about them. Anyway, the provider has the authorization to use by the acceptance of the general conditions.

In particular, it is strictly forbidden:

- The use of text, images, advertisements and any other elements included in this website for further inclusion in whole or in part, in other PATROZINIA external pages without the prior written consent of TV.
- The suppression of signs identifying the industrial property rights or any other PATROZINIA or third parties appearing on the portal.
- Handling any technical devices established by TV or third parties, either in the PATROZINIA website, in any of the materials, elements or information obtained through it, to protect their rights.

## 2. Operating System

PATROZINIA it acts as a transparent, facilitating the possibility of obtaining funds to improve the development of sports competitions and encouragement of healthy practices to change to give visibility and notoriety to legal entities and / or trademarks represented by the possibility of sponsoring crowd aspects inherent to the proper development of the competition and / or sporting events. Transactions fruition and are backed by all participating companies.

## TERMS OF USE OF PATROZINIA

For a better understanding of the operation of the system contains a glossary Terms in Annex I of the present General Conditions..

### 2.1 Shareholders companies

PATROZINIA is composed of a set of Unitholders (Sponsors and Sponsored) interacting in practice as a big market SYSTEM. Each registered user can participate on behalf of a single company or self, unable to participate in both forms simultaneously, or on behalf of two or more companies. In case of participation on behalf of several companies, must register a unitholder for each.

### 2.2 About events and competitions and publication of product to sponsor.

#### Sponsored Events

Be liable to any competition or sports sponsorship event ever done before any new sport or competition. **In any case, the implementation of a competition or event shall be subject to obtaining sponsors.**

#### Publication of event

The event must be published a minimum of 45 calendar days from the day immediately preceding the start.

He sponsored obliged to generate and attach to the system a poster / previous descriptive picture of the event where clearly identify at least the following elements:

- Event Name
- Date of the event
- Event Address
- Type of competition
- Sport
- Amount of registration
- Excluding or limiting if available to participate in the competition conditions.

#### Sponsored products and collaborations

By enrolling competition / event in the system menu with lots of options in sponsorship and even deployed, if it finds some aspect it considers may be sponsored in your event, you can request the creation of the same in the request SYSTEM the computer support PATROZINIA from the application itself.

## **2.3 Sponsored commitments acquire against the Sponsor and the System.**

**The Sponsored participate**, you must first create a personal profile on the **PATROZINIA** environment and register as a user in the application. It is advisable to also create a profile on TVSport.es for possible exchange of images.

Enter a single administrative fee of 60.00 € which will entitle you to use all the services offered under the brand PATROZINIA and allow you to publish all competitions and / or sporting events to be sponsoring managed directly for a year. PATROZINIA may provide a grace period for clubs to test the application during the promotional period set PATROZINIA.

It is obliged to accept sponsorship of any of the participants, provided you have made the payment by the sponsor in the system.

He diligently perform the necessary steps to comply with its obligations to the sponsor front steps.

It shall communicate the **Broker's Sport**, noting in writing, of any change or modifications by mistake has been published, so that it notify the Unitholder sponsor.

It is obliged to provide any additional information required by the sponsor regarding sponsorable acquired by this concept, qualities, colors, prints, etc.

***It shall ensure, informs and connects to athletes participating in the competition are required to use the clothing provided by the club and sponsored by the sponsors, since the beginning of the competition until the trophy or termination of catering in if later at the awards ceremony, failing to use substitutes sports clothing or accessories supplied by the sponsors, especially if they include logos that are in direct competition with any of the sponsors.***

You can not include, in any case, merchandising material, sports or advertising activities not previously been included as sponsorable concept in the system except the material with the logo of the sports club.

The need for competition that brings each athlete for sports ( bicycles, tennis rackets, paddle, etc. for example) except material.

It will allow the registration to the competition or sporting event at least two members from the sponsoring company upon request, provided they meet the requirements to participate in the tests / competitions or events (to be federated, accreditation of prior marks, handicap, etc.). If there is equipment, instead of two members, the registration of the number of people making up a team to be accepted.



He is obliged to supply the sponsor graphic documentation obtained during the event (videos, pictures ...). At least two photographs which clearly identify the sponsor logo associated with the competition or event.

Intellectual property as images, logos, etc that might appear on the website will be property of its owner, being its responsibility of any controversial might occur. Anyway, PATROZINIA FOUNDATION, Tecnología Vertical and Patrozinia have previous authorization by the acceptance of the general conditions given by the sponsor to use and distribute them before the event, during and after the event.

You will be required to have accident insurance and inherent in the development of their sporting activity that covers all risks that can arise and cover both registered as the audience liability.

In no case may be liable to any sponsor of the damage resulting from negligence.

You are solely responsible and agrees to obtain all the permits necessary for the proper development and implementation of the competition or event within the legislation that is applicable licenses and permissions.

You will be required to include in all pre and post communications competition logos and / or name of the sponsors. As soon as the sponsor has blocked some sponsorable concept SYSTEM.

#### **Size of logos and / or trade name**

Logos and / or trade name in advertising must be the same size with each other, and at least never be less than ½ the size of the main sponsor \*. The size of the name or logo of the club itself, can never be larger than the sponsors.

There are some items on the menu sponsorable that are required by the Sponsored accept to publish the event or competition.

***Sponsored Please specify the required amount corresponding to each and every one of sponsorable aspects, should be related to merchandising or sports equipment to be delivered to participants. The indicated amount will help the organizer to acquire such material including silk-screened and made available at the event.***

#### **Stands / tents**

If the event supports the installation of stands by the sponsors, sponsored shall indicate the maximum size. They will be carried by the sponsor all the costs of the supply, installation, transportation as well as the work of disassembling it. Sponsored indicate who will be the dates and times of assembly and disassembly and locations where you can assemble and erect the tents, or booths

#### **Decorative elements**

Should decorative elements, posters, inflatables, flags, pennants are used, will be responsible for their sponsored assembly, disassembly and choice of location you will have to be permanently visible throughout the event.



***On preexisting static advertising***

The sponsor accepts that may exist posters or signs previously installed in the inherent activities to competition facilities, but may take any claim whenever it is installed is statically and use of tools for its possible dismantling necessary.

**Delivery of material or own products sponsor**

Sponsored may accept the delivery and distribution among registered and the general public of its own products manufactured or marketed by the sponsor always has previously been acquired sponsorable concept in the system by the sponsor.

**Awards / trophies**

The sponsored assist and allow, where appropriate, to be sponsor staff who make awards or trophies to the winners, performing a preview of the sponsor, allowing this to make a little speech of your company or products no more than a minute.

If the sponsor does not want to make the delivery of trophies personally, will be the director of the event who, on behalf of the sponsor, perform the appropriate delivery.

**Name of event / competition**

When a sponsor has acquired the concept sponsorable "Name of the competition", the name of the company must appear individually or together with the name of the club, in all advertising, posters, etc..

**Example:**

Paddle Club IV tournament Padeleros

It will become in:

IV paddle tournament + "brand" - Club Padeleros.

Or:

IV paddle tournament + "Trademark"

**Catering**

Where it is expected that there is a brunch, lunch, dinner, snack, refreshment during the event, which was acquired as sponsorable concept, sponsored shall make available for racing in places open to the enjoyment of food and drink one sign with the sponsor logo that includes the phrase "**Lunche on hosted courtesy of / Trademark**" (in the case that the sponsor is a food company, this may also bring their products for free, provided they have previously acquired this sponsorable in the system concept).

- *Note: To discuss, refine or clarify any reason not covered by these terms and conditions will be met to establish the Sports Broker assigned after consensus with the stakeholders involved.*

**Inputs**

If the event or competition is considering selling tickets for the audience, sponsored must deliver at least 10 tickets free of charge to each sponsor.

TVSport.es and PATROZINIA reserve the right to include their logos on the clothing of the event and build a stand in the competition, in which case it shall be paid or gratify 100% of the annual fee to the shareholder sponsored.

## 2.4 Search Events

The system provides the possibility of allowing locate entities

Sponsored that have agreed to participate in PATROZINIA.

PATROZINIA has a powerful search engine that allows easily locate an event or local sports competition, sport, or a company, and even define additional parameters location.

## 2.5 Hiring sponsorships

Paying a sponsorable concept constitutes a firm order from the buyer-sponsor, will be automatically accepted by the seller-sponsored. Orders may be public and offer insight into the operations performed on the system for added security the same.

### THE RECRUITMENT PROCESS SPONSORSHIP OF AN EVENT IS SIMPLE:

#### PHASE 1

THE SPONSOR, after selecting the event / competition of their choice, actual payment may be blocked by that sponsorable concept within the event that be interested.

In the case of making such blocking bank transfer will occur only after receiving e-mail receipt of the transfer in favor of PATROZINIA FOUNDATION.

A sponsor may purchase as many sponsorable aspects as they wish, but it is advisable to make a separate payment for each event.

#### PHASE 2

The sponsor receives automatically an email with a code assigned to the concept sponsorable by way of proof of purchase. At this time the concept sponsorable no longer be on sale in the system and can not be listed as blocked any other part sponsorable acquire the same concept.

#### PHASE 3

Concurrently with the Phase 3 will be emailed an invoice where initial Sport's Broker name to liaise during the whole process of the event, who will clarify the basic questions that may arise will be indicated. If you do not have a Sport's broker , the system will assign one by default.

After the purchase of a sponsorable aspect can not be void and therefore may not seek refund of sponsorship.

PATROZINIA offers its shareholders an automated request for quotes called "basket" where you can check the total amount of the skins you want to sponsor prior to exercising payment.

## 2.6 Account Management

Each participant has its own Patrozinia account, where you can control the sponsorable concepts acquired in the corresponding historical.

In this sense the participant, by the mere acceptance of these Terms, consents advertising your account within PATROZINIA as well as professionals and other details of transactions through the same data, authorizes publish SYSTEM and social networks corresponding to the trademark used in the sponsorship always linked to the object of the present system logo, transfer the rights to use graphic material obtained during the event PATROZINIA, and the Club sponsored TVSport.

TV reserves the right to change the criteria PATROZINIA advertising and not to show all or part of data and operations of some or all participants.

## 2.7 Payments and Collections

### Purchase Payments Sponsorship

**The payment** of the sponsorship is done by bank transfer, credit card, debit card, PayPal deposit account or TV for using the payment platform included in the application.

As soon as the payment is received no later than 72 hours after receiving the bill sponsored, bank transfer will be made to the bank account of the club sponsored which previously have been validated by accreditation from the bank of the ownership of the club sponsored.

Participant seller (sponsored) is obliged to accept such payment

THE SYSTEM automatically generates a payment receipt to be available to the purchaser and proof of payment that will be available to the seller. In these documents the data and amount of the sale will be reflected and proof of payment made. In this sense, Unitholders accept the validity and effectiveness of such supporting documents received as payment, but may be urged any claim for this item.

## 2.8 Event management

It offers sports clubs / "sponsored" a template-based menus and submenus easily understood, so that each can manage information Sponsored tournament, competition or event sponsor system

In these menus they appear by default many aspects and concepts sponsorable, with the club decides which aspects / concepts or are interested in offering services to potential sponsors, checking in templates which are to have rear visibility.

*If not find a service or sponsorable concept may ask the computer PATROZINIA support service the inclusion of new concepts. (patrozinia@tvsport.es)*

It is the sponsor who will indicate the price they consider it appropriate to apply for each of the concepts that Sponsor may acquire.

It is available to the sports club the option to upload a previous representative picture of competition / event or tournament for dissemination.

Fill in the template itself requires a mandatory pre-publication of the event fields such as: Event Date, Address, sport, etc..

Once completed all the information, the club may see privately the draft record of the event created and may make any changes it deems appropriate

Once you believe that all the data displayed is correct you should just click the **"Post" button. At this time the event and all sponsorable products are displayed and indexed automatically in the system as visible and public to all participants.**

While no sponsor has acquired some of the sponsorables concepts , the event may be unpublished, clicking the **"Unpublish" button. At this point the event and all its sponsorables products stop being displayed on the SYSTEM invisible to any participant. In this state, the Sponsor may make appropriate changes on the event and saving data. Once considered data are correct, you can republish the event by clicking the "Post" button**

In addition, the event will be removed from the system provided no sponsor has purchased any of the sponsorables concepts.

When a sponsor has purchased any of the sponsorable concepts, the Sponsor may modify not only the sponsorable concepts acquired so far, can change prices, quantities, selecting new

Sponsorable concepts or delete previously selected sponsorable concepts..

## 2.9 Rights and obligations of the Sponsors

2.9.1. The sponsor is required to:

**A)**

Deliver images in the format required by the sponsored JPGE, JPG, TIFF, GIF, PNG or vectorized with adequate resolution. For the most convenient means: FTP, e-mail, etc.

**B)**

Meet the guidelines set by the club / sponsored in terms of organization, schedules, deadlines, safety, etc.

In the event that the contribution sponsor a booth or tent during the event, intrinsically and for the sake of accepting these general conditions, it certifies that it is in possession of a liability insurance covering any damage to a defective assembly cause facilities sponsored club or event attendees. \* (PATROZINIA may at any time request a copy of the relevant insurance and receipt thereof).

**C)**

In the event that the Sponsored accept delivery of manufactured or marketed by the sponsor for distribution among registered, logistics management and goods costs be carry out by the sponsor, can not claim any payment for the delivery and distribution of such products

**D)**

If the sponsor have its own and decorative items (flags, banners, inflatable), these may be used in the competition or event, shall inform the sport broker of this fact to who sponsored inform the sponsor and communicated to the terms of delivery

2.9.2. Each sponsor is entitled to:

**A)**

If the event or competition provides the opportunity to purchase tickets to the audience, Sponsor shall be entitled to receive at least 10 entries free of charge

**B)**

Preferential treatment during the event, restricted full access to the general public areas, preferably in parking of vehicles, and in general the activities of the event when you were planned for these other attendees.

**C)**

Getting graphic images, where the linked logo sponsor the event or competition appears. And in particular those relating to concepts or aspects acquired patrocinables

**D)**

Allow and facilitate taking pictures with children enrolled in the trials in general and particularly with the winners of the competition.

**E)**

For any other aspect not expressly mentioned herein you may be asked to The Sport Broker possible inclusion , who will discuss it with the Sponsor, in order to assess it and see the feasibility of joining as a particular condition.

**F)**

Assess and review the social network TV Sport on satisfaction of the event.

**G)**

Sponsor have a custom sport broker to answer questions and receive advice on the operation of PATROZINIA, notwithstanding that PATROZINIA to expand the powers of the advisor to the Unitholder in exchange for payment or subscription to a Premium account, where applicable

## **2.10 Commissions / management**

### **2.10.1 Accrual of management fees and brokerage**

For each operation formalized between participants sponsors and sponsored , whether to buy or sell sponsorships or services will be generated in favor of FUNDACIÓN PATROZINIA a fee for management and maintenance and trading system, which is included in the bid /sale of different aspects sponsorable . The commission is calculated automatically by the system, with the sum of the committee the difference between the amount paid by the sponsor and the amount transferred to the sponsored club.

Publicity contracts will be made between the sports club and the sponsored plus the tax (IVA), and PATROZINIA will issue a receipt on the rate of the cooperation on the trade, and then will add the correspondent tax (IVA), the final cost will be the one the sponsor acquired the publicity contract.

In the event of termination of transactions between the two sides, either by conflict or by mutual agreement, the commission will not be returned except in cases and agreed by PATROZINIA

### **2.10.2 Way to pay**

Payments must be made by the means established at any time in the system. In previous VAT( taxes, IVA) amounts are understood to be included, except those as collaboration concept frfom the Foundation.

Each commission income by Sponsor generates a receipt.

## **2.11 Breach of obligations and consequences**

### **A) PENAL CLAUSE**

In all infringements of the general conditions by the Unitholders, PATROZINIA reserves the right to remove any user's account and automatically expelled from the system without prejudice to bringing any judicial or judicial actions necessary to claim the damages suffered by the system.

Our system respects all its participants. We do not condition his system output, but given their purpose, the good of all its participants, both Unitholders (sponsor and sponsored) must try to resolve the potential conflict on their own and in a friendly way and only in the event that they do, the sponsor shall inform PATROZINIA.

PATROZINIA reserves the right to cancel or terminate sponsorship or sponsoring an event for breach of obligations by the Sponsored.

## **2.12 Product returns or dissatisfaction with the services provided.**

In case of dissatisfaction for a service rendered, the sponsor or be sponsored it known Deportivo broker who will inform the quality department PATROZINIA.

In any case, PATROZINIA reserves the right to take appropriate action, including expulsion from the system against Unitholder who, according to PATROZINIA, has committed a breach of these terms..

## **2.13 Conflict / Sport Broker**

### **2.13.1.**

Sport Broker is in charge of helping, clarifying, explaining the operation of PATROZINIA system, and will be the person who in the first instance, exert efforts to mediate the event that Sponsor and Sponsored do not agree at all concerning the rights and obligations of mechanical and system operation

However PATROZINIA has a quality department to resolve conflicts and to support in the event , only after , in case that the sport broker was unable to resolve discrepancies between sponsor and sponsored, in all matters relating to the rights and obligations arising mechanical and system operation.

By the fact of accepting the general conditions attached Shareholders expressly system PATROZINIA Conflict Resolution pledging to abide by the resolution issued, which shall be binding and will be issued as soon as possible.

Tecnlogia Vertical, Patrozinia Foundation, and PATROZINIA may not rule on conflicts which contain claims for compensation for damages or for any other reason that has nothing to do with the rights and obligations of mechanical and system operation.



Having contacted the Department of quality for the resolution of conflicts, contact the broker Deportivo turn the other Shareholder in conflict in order to facilitate their version of events.

PATROZINIA it reserves the right to take appropriate action and the right of exclusion contained in the fourth clause of these general conditions, the user against defaulting participant or its obligations or caused serious harm to the system.

2.13.2 Assumptions excluded from the quality department to solve conflicts:

They not are subjected to the mediation of quality department for Conflict resolution the following assumptions:

- Lack of agreement on the quality or characteristics of the goods delivered or services rendered.
- Lack of agreement in the form of expenses or transport of the items covered by the order.
- Lack of agreement on the terms of sale once made and accepted for payment.
- Lack of agreement on any other aspect of the transaction that is unrelated to the mechanical or system operation, their rights and obligations..

## **2.14. Linked accounts.**

The linked account will be created for each Unitholder may allow many users linked as needed, each user must have their own account on the system.

## **3. EXCLUSION OF WARRANTIES. RESPONSIBILITY**

### **3.1. Availability and continuity of the portal PATROZINIA**

Tecnología Vertical, PATROZINIA FOUNDATION is not responsible for any damages caused to the user or participant as a result of the unavailability, failure of access and lack of continuity PATROZINIA website

Tecnología Vertical and PATROZINIA FOUNDATION do not previously control or guarantee the absence of viruses and other elements in the content and services provided by third parties through PATROZINIA that may introduce alterations in the computer system, electronic documents or files from users.

### **3.2 PATROZINIA FOUNDATION Content**

Tecnología Vertical and PATROZINIA FOUNDATION solely liable for the services rendered by itself and content directly originated by PATROZINIA, except in cases where there force majeure or in cases where the configuration of the user equipment is not adequate to allow proper use of the Internet services provided by PATROZINIA

In any case, the Member or Participant accepts that the eventual responsibility of Tecnología Vertical and PATROZINIA FOUNDATION for all items will be limited to a maximum amount of the sums paid directly by the user or Unitholder PATROZINIA through the exclusion in any case of any other type of liability for consequential damages or lost profits..

### **3.3 Third-party content and services**

PATROZINIA does not own the content, data communications, files and supporting documents and any kind of information from third parties, natural or legal persons, collected in PATROZINIA not guarantee the legality, reliability, usability, reliability, accuracy, completeness and timeliness of such content and information.

Tecnología Vertical, Patrozinia Foundation will not be responsible, either indirectly or as a subsidiary, for damages of any kind arising from the use or purchase of content and services of third parties PATROZINIA well as the lack of legality, reliability, usability, reliability, accuracy, completeness and timeliness of these.

Tecnología Vertical, PATROZINIA FOUNDATION will not be responsible for forwarding, associations or links to other Web pages that could be accessed from PATROZINIA not guaranteeing at any time their contents, or liable, directly or indirectly, for any damages caused by access to such links.

### **3.4 Contracting with third parties through the portal PATROZINIA.**

You acknowledge and agree that any contractual or extra-contractual relationship that, where appropriate, formalize the Unitholders each other or with third natural or legal persons contacted through PATROZINIA, and their involvement in the sale of goods or services is deemed to take place only and exclusively between the participants and / or third person.

Consequently, the User or Participant agrees that TV is not involved or have any responsibility for damages of any kind incurred as a result of their negotiations, conversations and / or contractual or extra-contractual relations with the other members, participants or third natural or legal persons contacted through PATROZINIA, freeing TV and the Sports Broker, agents and employees from any litigation, claims or liabilities of any kind, relating to or arising from those relations.

Correspondence and transactions between Unitholders and the delivery of products or services, their conditions, warranties associated therewith and taxes arising from the transactions are conducted exclusively with each other without intervention of Tecnología Vertical and PATROZINIA FOUNDATION.

However, Tecnología Vertical and PATROZINIA FOUNDATION ensure proper compliance by the Members and Participants of these general conditions and current legislation, to ensure the security of transactions. It will also cooperate with the competent authorities, denouncing any illegal content or activity that has knowledge.

## **4. LOW SYSTEM**

### **4.1. Causes**

The drop in the system by a Unitholder may occur for the following reasons:

#### **A) By the will of the Unitholder:**

The participant may withdraw at any time

#### **B) By Will TV on the following assumptions:**

- Breach of these conditions by the Unitholder.
- Complaints from other Shareholders and the accumulation of negative comments in your account.
- Loss by the Unitholder of the validation requirements demanded by PATROZINIA to enjoy that status.
- Failure to meet commitments under the provisions of Section 2.3 and / or breach of other aspects mentioned in the general conditions.
- Misuse or impedance of the system and the Unitholder passivity directed not to publish patrocinables events or competitions.
- Unjustified refusal of sponsorship.
- Bad faith in the use of the system, meaning bad faith, operate with the deliberate intention not to contribute to the maintenance of the system.
- Having temporarily or permanently ceased their activities or have entered into bankruptcy.
- Any other cause that is worthy of expulsion for threatening the stability of the system, the interests of all participate or these Conditions of Employment to trial TV.

### **4.2. Consequences of low**

In all the above cases, if at the time of the low maintained different sponsorable sponsored events published, they may be canceled without notice and may not recover the sums they had transferred some sponsor PATROZINIA published by such events.

## TERMS OF USE PATROZINIA

### 5. RIGHT OF EXCLUSION

Tecnología Vertical and PATROZINIA FOUNDATION reserves the right to deny or withdraw access to PATROZINIA portal and / or services offered without notice to himself or a third party, to those users or participants who violate these Terms of Use and / or Special conditions, if any, may apply, without prejudice to the responsibilities which such members or participants may incur.

The Member or Participant, liable for damages of any nature, PATROZINIA, Tecnología Vertical, PATROZINIA FOUNDATION or TVSPORT may suffer directly or indirectly as a result of any breach of the obligations arising from the general or specific conditions regarding the use of PATROZINIA or any of the services linked to it. Likewise the user or participant agrees to bear the consequences of any penalty, claim or demand that might be brought by a third party, including public bodies, against PATROZINIA, TV or TVSport when such claims bring cause in use by the user or participant of PATROZINIA or related services, contrary to its purposes, stated in its general conditions and / or individuals.

PATROZINIA 's desire to remain within the strict framework of the law, and requires users or participants about their involvement, committing them to accepting this conditional on maintaining, PATROZINIA, Tecnología Vertical, PATROZINIA FOUNDATION and TVSport, harmless against any claims of third parties.

### 6. CHANGES

PATROZINIA, TV y TVSport they reserve the right to make any changes it deems appropriate, and may modify, delete and include, unilaterally and without notice, new content and / or services in the PATROZINIA site and the way they are presented and located

PATROZINIA, TV y TVSport they have the right to amend, modify or delete, in whole or in part, any content of the website in order to comply with current legislation.

### 7. LAW AND JURISDICTION

All PATROZINIA issues are governed by the Spanish Law. For the resolution of any controversy or dispute arising out of compliance with these Terms of Use will be referred to the jurisdiction of the Courts and Tribunals of the city of Alicante (Spain), except in cases of prohibition express submission covered by law.

In any case, before any action PATROZINIA, TV or TVSport, the User or Participant will be required to attempt a friendly settlement of the conflict by contacting PATROZINIA through the Customer Service Department

### 8. DATA PROTECTION

Our private policy has been designed according to REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) and if it doesn't goes againts to Spanish Legal Personal data Protection.

## TERMS OF USE PATROZINIA

In this connection Tecnología Vertical, TVSport PATROZINIA FOUNDATION and PATROZINIA, ensure compliance and submission of all the fundamental rights enshrined in our Constitution concerning the processing of personal data by computer.

Due to giving us your personal data, you declare to have read and known the actual Private Policy, giving us your unequivocal and express consent to use your personal data according to the purposes and terms.

To do this will take the necessary measures to prevent alteration, loss or unauthorized access, given the state of technology in accordance with the provisions of the Regulation on Security Measures for automated files containing personal data files; nevertheless, there is no guarantee the absolute infallibility of the Internet and therefore the violation of data through fraudulent access to them by third parties.

PATROZINIA FOUNDATION, Tecnología Vertical, TVSport and PATROZINIA they are fully aware of the use and treatment that should be given to personal data collected through the corresponding registration form. It also acknowledges and warrants submission to all the existing legislation in this area and is committed to fulfilling its obligation of secrecy of personal data and to protect them and guard them with legal measures.

To handle the high user PATROZINIA accurate data provided on the registration form.

The enterprise may modify the actual private policy in order to adapt it to the new legislature, jurisprudence or interpretations of the Spanish Agency of Data Protection. These private policies may be complete by the Legal advisor, cookies policy and general conditions from certain products or services if it contains specialties on personal data protection.

### A) INCORPORATION OF PERSONAL DATA TO FILES AND RESPONSIBLE

The User is informed and gives its consent for their personal data to be entered into a computerized file duly protected and registered in the Agency for Data Protection, endowed with the necessary security measures in accordance with the provisions of the Regulation on Security Measures.

This file is owned by Tecnología Vertical, PATROZINIA FOUNDATION, PATROZINIA and TVSport, which owns and is responsible for it and its access will be restricted only to personnel under their condition need to access such information.. Also from PATROZINIA FOUNDATION, wich CEO is at Lagasca street 72, F office, 28001 Madrid, Spain.

#### **Data protection officer**

The enterprise does not have data protection officer

### B) PERSONAL DATA TREATMENT

The personal data treatment we do about your personal data to the purpose of:

- Give you information about our products and services we offer to PATROZINIA FOUNDATION we include on our website.
- Info about our services by accepting the budget / order or signature of a commercial contract or agreement.

## TERMS OF USE PATROZINIA

- Send you by email or zip code or mobile notification the news and announcements about our enterprise, as actualizations of our products or services.

Users are informed their personal data can be given to third persons through PATROZINIA FOUNDATION, Tecnología Vertical, TVSport y PATROZINIA to the purposes to promote to hire and sell. As well as user are aware that their data can be publish on the PATROZINIA FOUNDATION, PATROZINIA, Tecnología Vertical y TVSport.es, being visible to the users of the system.

The collection and treatment are intended cited the contact you, and the maintenance of the contractual relationship established between the parties, the management, administration, expansion and improvement of services provided and the sending of technical, operational or commercial information product and services offered by TV, TVSport and PATROZINIA.

TV, PATROZINIA Y TVSport TV and reserves the right to modify this Privacy Policy to adapt it to the practices of the company, as well as the rules and jurisprudence or the criteria arising from the Data Protection Agency, but in any case, it tries to variations necessary to adapt our policy to the legislation. In such cases, they will be announced on this page changes prior to its implementation.

### **Period of which personal data will be stored**

We will store your personal data since you give us your consent until you erasure or object. Anyway, we will maintain blocked your data during the legally requested time.

## TERMS OF USE PATROZINIA

### C) SENDING ADVERTISING, ADVERTISING AND PROMOTION

Also, the user TV, Sport and sponsorship communicating in their own name intends to proceed to send commercial, advertising and promotional e-mail, mail or fax or other means of electronic communication, so the data concerning the user will be used to carry out such communications and that pursuant to the provisions of Law 34/2002, of July 11, Services Information Society and Electronic Commerce and Law 32/2003, of November 3, General of Telecommunications, so the users also accepts and authorizes TV, PATROZINIA and TVSport to use your personal information for the purpose of sending commercial information that this paragraph refers to. However, the user is informed that consent may revoke that now provides, in each commercial or advertising statement is to convey at any time by notifying TV, PATROZINIA, TVSport as indicated in paragraph d ) following.

The recipient of the information is the user. In addition to communications that are referenced in this section, TV, PATROZINIA And TVSport it may be required in certain cases to provide the information imposed by compliance with current regulations. So you may be required to communicate information to the administrative or judicial authorities if this is required by law.

### D) ATTENDING THE USER RIGHTS AND FORM OF EXERCISE

Tecnología Vertical, PATROZINIA FOUNDATION, PATROZINIA, TVSport informs users that, pursuant to the provisions of the legislation adopted in this respect, may enforce its rights: Cancellation, access, rectify and, where appropriate, opposition to the processing of personal data which they are entitled. In addition, users have the right to obtain information about if we are treating their data their concern or not.

According to the actual legislation users have the rights below: Right to rectification, right to erasure (right to be forgotten), right to restriction of processing, right of data portability, right to object, right to access.



## TERMS OF USE PATROZINIA

### ¿How can exercise my rights?

The user may exercise these rights by directing their will fulfilling the formulary according to the chosen right. Otherwise they can resort to the competent Control Authority to obtain information about their rights. You can contact us by email to [patrozinia@tvSPORT.es](mailto:patrozinia@tvSPORT.es) or telephone 633498289 indicating the name / company name, surname and number of ID / CIF with express indication of the right you want to exercise.

## 9. CONDITIONS OF ACCESS TO INTERNATIONAL PLATFORM

Access to the International Platform is free. However, Tecnología Vertical, PATROZINIA, PATROZINIA FOUNDATION And TVSport reserves the right to limit access to specific users in those cases where PATROZINIA found not to meet the necessary requirements to formalize, in safety, and international operations in a particular market, I can not verify information or do not have sufficient means. All this in order to ensure the safety of the System and its shareholders.

## 10. MODIFICATION OF GENERAL CONDITIONS

Tecnología Vertical, Sport TV PATROZINIA and Patrozinia FOUNDATION have the right to modify these Terms of Use in order to adapt to the specific object of the system as well as to the applicable law at all times, the jurisprudence and common market practices are reserved.

Unless otherwise stated, all amended terms shall automatically be effective upon being published. PATROZINIA internally notify these changes to each Unitholder.

If the Participant does not accept changes in the General Conditions, it shall notify the [patrozinia@tvSPORT.es](mailto:patrozinia@tvSPORT.es) email account within ten days of notification, which will mean the opt-out system as specified in the fourth clause of the general conditions.

## TERMS OF USE PATROZINIA

### 11. ASSIGNMENT

Tecnología Vertical, PATROZINIA FOUNDATION, PATROZINIA and TVSport, may freely assign or delegate the rights and obligations with users and / or participants under the General Conditions show, partially or completely without notice. PATROZINIA may be replaced by unilateral novation, the entity TV, TVSport by another company to assume the rights and obligations under these Terms. Such renewal will be effective with the single notification to the user and / or participate. As well as it may expect international transfer.

For the Spanish territory, PATROZINIA transfer the operating rights and any other rights arising from these general conditions to the TV company, with CIF B83367888.

### LEGITIMATION AND COLLECTED DATA

We obtain your consent by a express, positive and affirmative act on the registration form, at the moment of facilitating us your data.

#### Consent to use your data

By fulfilling the requested form and marking "I accept the Private Policy" and clicking to sending us your data, or sending emails to the enterprise, users declare to have read and express accepted the actual Private Policy and gives us the unequivocal and express consent to use your data to the already told purposes.

#### Data categories

The data we aks users is about categories of personal data as: name, surname, telefon, zip code, enterprise, email, banc account, sex, and Ip direction where you access to the registration form.

#### Security of processing

In order to assuring you confidentiality and security about your personal data, we inform you we have addopted technical and organized measures to guarantee the security of them and to prevent its lose or non autorized access, accoding to art 32 GDPR.

### 12. CLAUSE LANGUAGE

The full text of these General Terms and its attachments may be written in different languages, considering the Spanish version reads as official and noting this as a priority for interpretation.

## **ANEXO I: GLOSSARY OF TERMS**

### **System**

Platform Promotion, dissemination and intermediation of transactions for buying and selling sponsorships of sports events and competitions. The system consists of all its participants.

### **User**

Company that is registered in PATROZINIA and delivers the requested documentation interact in the system.

### **Participant**

Validated user enters the Sponsor System sponsored.

### **Sport broker**

He/she is a person who, voluntarily or by a commercial or employment relationship with "Tecnologia Vertical", has responsibility for reporting and display the operating system to unitholders.

Besides the figure will advise and intermediate to possible questions and / or conflicts that may arise between sponsor and sponsored before, during and after the sponsorship of the event or competition.

### **Main Sponsor**

In those articles where provided sponsorable stamping the logos of all or several of the sponsors, but the possibility of a logo, trade name or highlighted phrase for one, size may cover no more than twice the size of the establishment other cosponsors I name the sports club (this usually occurs in the printing of numbers and vests).

### **Product Bulletin**

Allows a Sponsored promoted in the system and attract potential sponsors.

### **Showcase**

Sporting event that offers a Sponsored and that may be in your profile.

### **Order**

Way of achieving trade relations between Shareholders to formalize a system operation.

### **Management fee**

The amount resulting from the difference between the amount paid by the sponsor and the sponsored amount paid by TV.

### **Conflict**

Dispute opened by a participant through which dela hereby informs PATROZINIA a disagreement with another Participant concerning their rights and obligations under the mechanics and operation of the System.

**Quality department for Conflict Resolution**

Belonging department if Sponsored club and Sponsor not agree on any matter concerning their rights and obligations under mechanical and system operation.